

SPANISH BROADCASTING SYSTEM, INC. REPORTS  
RESULTS FOR THE FIRST QUARTER 2018

MIAMI , FLORIDA , June 28, 2018 Spanish Broadcasting System, Inc. (the "Company" or "SBS") (OTCQX: SBSAA) today reported its financial results for the first quarter ended March 31, 2018.

Financial Highlights

(in thousands)	Quarter Ended		% Change
	2018	2017	
Net revenue:			

Consolidated Adjusted OIBDA, totaled \$9.3 million compared to \$5.9 million for the same prior year period, representing an increase in net revenues of \$3.5 million or 59%. Our radio segment Adjusted OIBDA increased \$2.7 million or 31%, primarily due to a decrease in operating expenses of \$1.7 million and an increase in net revenues of \$1.0 million. Radio station operating expenses decreased mainly due to decreases in digital development and content production costs related to the LaMusica application, special advertising, bad debt expenses and the impact of a legal settlement offset by increases in professional fees, advertising and commissions. Operating expenses

undertake no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results

(Financial Tables Follows)

Contacts:

*Analysts and Investors*

Below are the Unaudited Condensed Consolidated Statements of Operations for the quarter ended March 31, 2018 and 2017.

<i>Amounts in thousands, except per share amounts</i>	Quarter Ended March 31,	
	2018	2017
	<i>(Unaudited)</i>	
Net revenue	\$ 33,906	\$ 31,350
Station operating expenses	21,619	23,104
Corporate expenses	2,963	2,444
Depreciation and amortization	1,025	1,132
Gain on the disposal of assets, net	—	(1)
Recapitalization costs		

Non-GAAP Financial Measures

Adjusted Operating Income (Loss) before Depreciation and Amortization, (Gain) on the Disposal of Assets, net, Impairment Charges and Restructuring Costs, and Recapitalization Costs excluding stock-based compensation ("Adjusted OIBDA") is not a measure of performance or liquidity determined in accordance with Generally Accepted Accounting Principles (GAAP) in the United States. However, we believe that this measure is useful in evaluating our performance because it is a measure of performance for our stations before considering costs and expenses related to our capital structure and dispositions. This measure is widely used in the broadcast industry to evaluate a company's operating performance and is used by internal budgeting purposes and to evaluate the performance of our stations, segments, management and consolidated operations. However, this measure should not be considered in isolation or as a substitute for Operating Income, Net Income, Cash Flow from Operating Activities or any other measure used in determining our operating performance or liquidity that is calculated in accordance with GAAP. Adjusted OIBDA does not present station operating income as defined by our Indenture governing the Notes. In addition, because Adjusted OIBDA is not calculated in accordance with GAAP, it is not necessarily comparable to similarly titled measures used by other companies.

Included below are tables that reconcile Adjusted OIBDA to operating income (loss) for each segment and consolidated operating income (loss), which is the most directly comparable GAAP financial measure.

(Unaudited and in thousands)	Quarter Ended March 31, 2018			
	Consolidated	Radio	Television	Corporate
Adjusted OIBDA				

## Unaudited Segment Data

We have two reportable segments: radio and television. The following summary table presents separate financial data for each of our operating segments:

	Quarter Ended March 31,	
	2018	2017
	(In thousands)	
<b>Net revenue:</b>		
Radio	\$ 29,251	\$ 28,224
Television	4,655	3,126
Consolidated	<u>\$ 33,906</u>	<u>\$ 31,350</u>
<b>Engineering and programming expenses:</b>		
Radio	\$ 5,465	\$ 6,199
Television	1,266	2,418
Consolidated	<u>\$ 6,731</u>	<u>\$ 8,617</u>
<b>Selling, general and administrative expenses:</b>		
Radio	\$ 12,157	\$ 13,136
Television	2,731	

